



## PRESS RELEASE

Buchs, 18 May 2017

### **The Mibelle Group is awarded first place for the quality of its recruitment**

**The Mibelle Group took first place in Switzerland in the food/consumer goods manufacture category for its professional recruitment and made the top 10 in the overall ranking. The award was given by BEST RECRUITERS, the largest recruitment study in German-speaking countries.**

BEST RECRUITERS analyses the recruitment activities of 1,500 companies with the highest sales and largest number of employees from Switzerland, Liechtenstein, Germany and Austria based on 133 criteria. The study aims to professionalise recruitment and was conducted for the 8<sup>th</sup> time in 2017.

In this year's study, the Mibelle Group came out top in Switzerland in the food/consumer goods manufacture category. The online recruitment presence (career website, social media where applicable for applicants, mobile recruiting) was examined, together with online job postings and markets, as well as interaction with applicants.

According to Carolin Wolff, Head of Human Resources Management, the Mibelle Group recognised that a professional presence is the most important success factor for recruitment: "In recent years, we have invested a great deal in employer branding and in our presence on the job market – particularly in the professionalisation of our career website and presence in social media. By focussing on an individual perception of the Mibelle Group by potential employees, we stand out from our competitors. The award from BEST RECRUITERS is a tremendous endorsement of our efforts and motivates us to continue along this path."

Agnes Koller, Head of BEST RECRUITERS, says of the victory: "It's very rare for an employer, who is analysed for the first time, to come out top of its industry and to actually make the top 10 in the overall ranking. The top ranking of the Mibelle Group is the result of a consistently high performance in all survey categories, particularly with regard to the use of social networks for recruiting purposes, as well as mobile services. The employer is also professional in its interaction with candidates: there is a swift response to both applications and questions."



Carolin Wolff and Steffan Fluri from Human Resources Management at the Mibelle Group accepted the prestigious award on 17 May 2017 in the Papiersaal in Zurich. In addition to the study results, inspiring benchmarks of the national and international recruiting elite were also presented.